

United Way & Business: PARTNERS for a strong, inclusive community and economy

There is a lot to consider when expanding or relocating a business to a new market. Making an impact in the community helps establish your leadership role in the region, forges important relationships, and creates meaningful connections for your employees.

Nearly **90%** of younger workers **choose employers** based on their **social responsibility values** and would even consider **leaving a company** if the **values don't align.**

A Community-Led, Results-Driven Plan:

MC2026 is a 5-Year Plan for Mighty Change in Maricopa County

With input from nonprofit, business, government, and community leaders, as well as those with lived experience, United Way created MC2026 based on four focus areas and seven community goals. The plan addresses the issues of diversity, equity, access, and inclusion that are key to removing systemic barriers to achieve these goals and create an equitable economy, where everyone can achieve upward mobility and intergenerational wealth.



Not only does this plan drive the social change for our community, but it enables the business community to address the needs of ALL citizens in our community.

Chris Camacho
President & CEO
Greater Phoenix
Economic Council

Our MC2026 Partners

500
Companies

26,000
Individual Donors

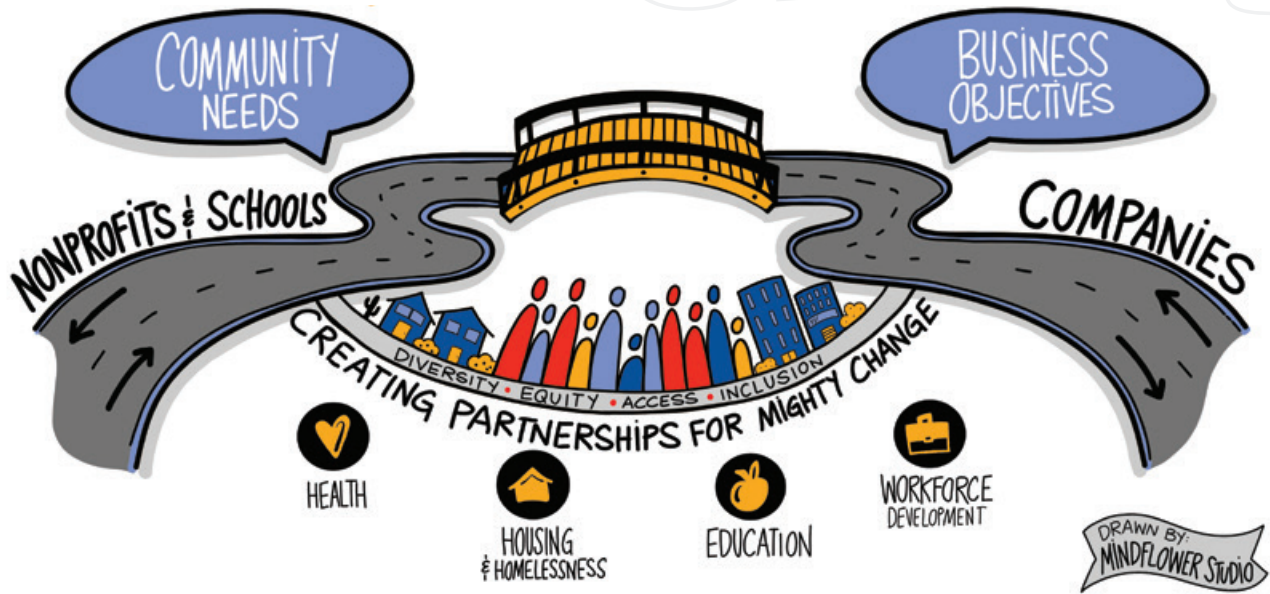
6,600
Volunteers

HUNDREDS of Nonprofits & Schools



UNITED WAY
Brings Business and the Community

TOGETHER



UNITED for Your Business, Employees, and the Community

United Way will help you, your brand, and your employees integrate quickly and make a meaningful impact where it's needed the most. We've been at work in the Valley for more than 95 years. We know its people, its leaders, and its opportunities.

We provide a continuum of Corporate Social Responsibility (CSR) partnership services, making it simple to:

- ✓ Engage your leadership on MC2026 Coalitions and employees on Action Teams
- ✓ Offer one-time volunteer projects for your employees
- ✓ Create an impactful, co-branded Cause Marketing Program
- ✓ Coordinate ongoing employee engagement programs and volunteer opportunities
- ✓ Connect to the community through affinity groups, such as Women United
- ✓ Develop a tailored, meaningful employee giving campaign
- ✓ Nurture future community-focused leaders through our Loaned Executive Program
- ✓ Build a cohesive, long-term strategy with shared goals and metrics



Let's Get Started...

The first step is to learn about your goals and how community and employee engagement will achieve them. We're confident we can help!

Contact: information@vsuw.org or (602) 631-4800

