

VIRTUAL SPECIAL EVENT SUGGESTIONS

Virtual Fundraising Suggestions

Set up online platforms that are best for your company to host additional fundraising challenges to boost engagement with your team.

Virtual Concert - Partner with a local artist or talented employee to host a virtual benefit concert for your team. Use a platform to register attendees so that they can purchase tickets for entry.

How to:

- Determine if this event will be live or through video submission.
- Partner with a local artist or employee to host a company concert and promote through email, intranet and/or company social media on how to purchase tickets.
- If external partner is used, confirm technology is compatible and determine if livestreaming is an option. Have a practice session prior event to ensure all issues are resolved.
- If live, promote a day/time to host event through online meeting platform. Attendees purchase a ticket for entry to view the show.
- If recorded, promote a day/time to host event through online meeting platform. Share videos of concert through YouTube, Vimeo or Google Drive.
- Send thank you messages to all participants and performer(s).
- Submit ticket sales proceeds to Valley of the Sun United Way.

Virtual Talent Show or Open Mic Night - Let your employees shine! Ask employees to contribute a suggested donation “cover charge” to receive a link to a virtual talent show or open mic. Have a host to make the event fun and efficient!

How to:

- Determine if this event will be live or through video submissions.
- Pick a start + end date for contestants to submit their talents or talent videos.
- Promote either live or recorded event with clear end dates and instructions to employees.
- Determine if the winner(s) get a prize to add additional excitement.
- If live, promote a day/time to host event through online meeting platform and determine the run of show based on submissions. Attendees to contribute a suggested donation for entry to view the show. At the end of the event, set up a poll for attendees to vote on their favorite acts.
- If recorded, determine final day to accept video submissions. Once all received, share video of acts through YouTube, Vimeo or Google Drive. Have employees vote for their favorite by making a suggested donation as a vote towards the winner. Clearly define an end date and time and whoever has the most donations at the end is the winner!
- Send that you messages to all participants and contestants and share links to all videos or recording of the event.
- Follow up with winner to provide a prize and submit donations to Valley of the Sun United Way.