



Valley of the Sun
UNITED WAY

LOANED EXECUTIVE PROGRAM



THE LOANED EXECUTIVE (LE) PROGRAM is a longstanding tradition providing participating companies the opportunity to offer valued employees and emerging leaders a unique experience to serve their community and grow as individuals and leaders. Loaned Executives serve as ambassadors for Valley of the Sun United Way (VSUW) within our local community throughout the year, primarily during our peak campaign season.

Loaned Executives work with United Way corporate relations managers and engagement staff to help create fundraising goals, design campaign strategies, execute engagement events and support corporate philanthropy in the Valley's top companies. Collaboration between United Way and some of the Valley's most respected companies brings tremendous value and supports corporate social responsibility goals, employee growth, recruitment, and retention and positions corporate brands in the community in a variety of positive ways.

JOIN OUR PROGRAM

OPTION 1: Loan an Employee

40 hours per week for 16 weeks

Loan your employee(s) to United Way and release them from day-to-day responsibilities for the duration of the program (**August 4, 2025 - November 21, 2025**). Full-time LE's manage multiple corporate accounts, assist with engagement events and work out of United Way's office.



- ✓ Your company receives recognition as a community leader through United Way campaign events, website, and program materials
- ✓ Your company will gain visibility and representation throughout the Valley as your LE networks with leading companies and community leaders
- ✓ Employees will have heightened insight into the employee giving campaign and a deeper understanding of their company's commitment to the community
- ✓ The program emphasizes networking and mentorship through a variety of meaningful experiences to educate and inspire your employee during their time as a LE

BENEFITS

OPTION 2: Sponsor a LE

If you are unable to loan an employee, you can financially sponsor a LE who will be recruited and vetted through our program application process.



- ✓ Your company will be a part of increased public awareness and the immediate and long-term impact being made alongside United Way
- ✓ Your company will make a lasting investment through the program as the work being done will impact your team member, your brand and families in our community beyond their service dates with us
- ✓ Obtain recognition as a sponsor of the program
- ✓ Sponsorship of the program is recognized as part of your company's corporate workplace fundraising campaign
- ✓ The LE will assist in the development and execution of volunteer engagement events at nonprofit organizations



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THE LE EXPERIENCE

For the first two weeks, LE's undergo training on communication, presentation skills and project management skills, plus interpersonal and management competencies. We have found that participants quickly and naturally become passionate advocates for the community by engaging in group volunteer projects, touring partner organizations, attending campaign cabinet meetings and speaking events with various audiences surrounding the work of Valley of the Sun United Way. Loaned Executives will also join a passionate group of more than 500 Loaned Executive Alumni who are provided year-round opportunities to engage, network and advocate for Mighty Change.

SAL
QuikTrip



"The Loaned Executive role will be your chance to see a glimpse of the mighty change VSUW is making in the community. It will also be your chance to be a part of that mighty change and help make a difference! Truly a transformational experience!"

"If you are looking for a way to truly make a difference, give back, be inspired, build empathy, get outside your comfort zone, build meaningful relationships, and learn about the many non-profits serving the Valley of the Sun, I strongly recommend this program. It's a life changing experience!"



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THANK YOU PROGRAM SPONSORS

We are grateful to the outstanding companies who have previously partnered in our Loaned Executive Program!



For more information on loaning an employee or becoming a sponsor, please contact:
Kelli Fawcett, events director at (602) 677-3052 or kfawcett@vsuw.org

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