



## 2026 WE ARE UNITED LUNCHEON Sponsoring Partner Packet

### Celebrating 100 Years of Impact

On **April 29, 2026**, at the historic **Arizona Biltmore**, Valley of the Sun United Way will bring together the Valley's most influential business, academic, and community leaders for our annual gathering. As one of these key leaders, we hope you will join us and consider serving as a sponsor of this signature event.

Together, we will celebrate Valley of the Sun United Way's centennial milestone and reflect on our progress in uniquely addressing our community's most pressing needs in education, health and hunger, housing, and workforce development. By partnering with innovators, thought leaders, and visionaries, we continue to meet the moment—as demonstrated through the meaningful impact of our MC2026 Mighty Change initiative.

Your sponsorship will spotlight our partnership and joint commitment to purposeful investments that strengthen the long-term health and welfare of our community.

**Thank you for your consideration. Together, we will shape the future of impact for the next 100 years.**

**Carla Vargas Jasa**  
*President and CEO*

**Latasha Causey, Chair**  
Phoenix Raceway



# CORPORATE SPONSOR OPPORTUNITIES

## Detailed Sponsorship Benefits

### Presenting Sponsor | \$25,000

- Speaking Opportunity During Event
- Special Mention From the Podium
- Two Tables of 10
- Logo Placement on Cover of Event Program
- Full-Page Ad in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage
- Social Media Recognition

### Premier Sponsor | \$20,000

- Special Mention From the Podium
- Table of 10
- Logo Placement in Event Program
- Full-Page Ad in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage
- Social Media Recognition

### Pre-Event Reception Sponsor | \$15,000

- Pre-Event Reception Signage
- Special Mention From the Podium
- Table of 10
- Logo Placement in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage
- Social Media Recognition

### AV/Tech Sponsor | \$15,000

- Special Mention From the Podium
- Table of 10
- Logo Placement in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage
- Social Media Recognition

### Champion Sponsor | \$10,000

- Table of 10
- Logo Placement in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage
- Social Media Recognition

### Staging and Set Design Sponsor | \$8,000

- Table of 10
- Listing in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage

### Décor and Design Sponsor | \$8,000

- Table of 10
- Listing in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage

### Printing Sponsor I \$8,000

- Table of 10
- Listing in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage

### Valet and Parking Sponsor I \$8,000

- Table of 10
- Listing in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage
- Prominent Placement of up to 2 Vehicles

### Supporting Sponsor I \$6,000

- Table of 10
- Listing in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage

### Associate Sponsor I \$3,000

- Table of 10
- Listing in Event Program

### VIP Gift Sponsor I \$3,000

- Table of 10
- Listing in Event Program
- Logo Associated with Gift

### Join us as a sponsor and make an impact!

Choose the sponsorship level that best fits your goals.  
Processing is easy online or via invoice.



### Custom Sponsorship Package

Valley of the Sun United Way welcomes the opportunity to collaborate with you on custom sponsorship packages starting at \$3,000 or more. We would be happy to discuss how we can best meet your business needs and amplify your community impact.

## Mission

Valley of the Sun United Way is working to create a community where all have the opportunity to thrive.

## Areas Served

Through its support of many nonprofit, school, government and other community partners, Valley of the Sun United Way serves children, families and individuals across Maricopa County.

## Our History

In 1925, the local Welfare League and Community Chest united to create what is now Valley of the Sun United Way, a proud member of the United Way Worldwide network, with a 100-year legacy of local community impact.

## Our Goals

For 100 years, Valley of the Sun United Way has been at the heart of creating community impact in Maricopa County. Guided by our MC2026 plan for Mighty Change, we're working toward bold, community-led goals to improve education, housing, health, and workforce development.

Together with your generosity, we're driving lasting progress and helping children, families, and individuals thrive.

# VALLEY OF THE SUN UNITED WAY

## About Us



## What We Do

As a **trusted leader and central convener**, Valley of the Sun United Way unites nonprofits, schools, corporations, foundations, and regional partners to **drive progress** toward shared community goals.

In partnership with over 100 nonprofits and schools, nearly 500 corporate partners, and more than 8,400 volunteers, Valley of the Sun United Way is creating lasting change across the Valley.

Together, we:

- **Strengthen the community safety net** to meet urgent needs like education, homelessness, hunger, and disaster response.
- **Lead collaborative solutions** such as Literacy Hubs and Eviction Prevention programs.
- And **expand resources for nonprofits** through increased public funding and private philanthropy.

**For questions, contact Kelli Fawcett, Events Director:**

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