2027 WE ARE UNITED LUNCHEON

Sponsoring Partner Packet

United is the Way™

Valley of the Sun United Way invites you to join us on **Tuesday, April 27, 2027** at **Chateau Luxe** for the annual We Are United Luncheon, where business, community, and philanthropic leaders from across the Valley come together to celebrate collective impact and advance solutions that strengthen Maricopa County. We invite you to join us and consider sponsorship of this signature event.

At Valley of the Sun United Way, we believe lasting change happens when we come together. By uniting people, partners and resources around our community's most pressing needs, we create stronger pathways to stability and opportunity for individuals and families across Maricopa County.

The We Are United Luncheon is an opportunity to celebrate what our community makes possible together, share the impact of our collective work and look ahead to how we can continue creating meaningful change across the Valley.

Your sponsorship demonstrates your organization's commitment to our community while connecting your brand with leaders and partners who share a vision for a stronger Maricopa County.

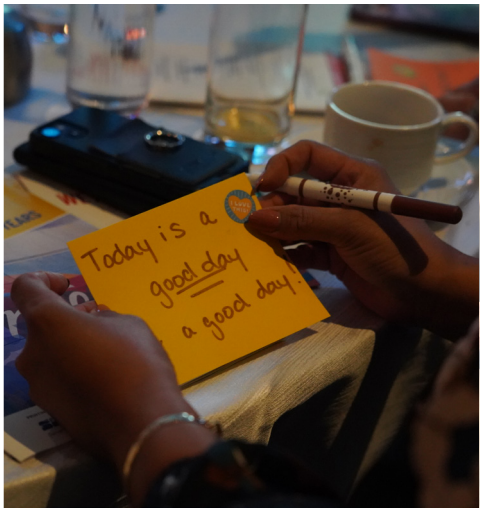
Together, we create what's possible. United Is the Way.

Thank you for your partnership and commitment to our community.

Carla Vargas Jasa
President and CEO

Latasha Causey, Chair
Phoenix Raceway







Valley of the Sun UNITED WAY | 100 YEARS

CORPORATE SPONSOR OPPORTUNITIES

Detailed Sponsorship Benefits

Presenting Sponsor | $25,000

- Speaking Opportunity During Event
- Special Mention From the Podium
- Two Tables of 10
- Logo Placement on Cover of Event Program
- Full-Page Ad in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage
- Social Media Recognition

Premier Sponsor | $20,000

- Special Mention From the Podium
- Table of 10
- Logo Placement in Event Program
- Full-Page Ad in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage
- Social Media Recognition

Pre-Event Reception Sponsor | $15,000

- Pre-Event Reception Signage
- Special Mention From the Podium
- Table of 10
- Logo Placement in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage
- Social Media Recognition

AV/Tech Sponsor | $15,000

- Special Mention From the Podium
- Table of 10
- Logo Placement in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage
- Social Media Recognition

Champion Sponsor | $10,000

- Table of 10
- Logo Placement in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage
- Social Media Recognition

Staging and Set Design Sponsor | $8,000

- Table of 10
- Listing in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage

Décor and Design Sponsor | $8,000

- Table of 10
- Listing in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage

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Printing Sponsor | $8,000

- Table of 10
- Listing in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage

Valet and Parking Sponsor | $8,000

- Table of 10
- Listing in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage
- Prominent Placement of up to 2 Vehicles

Supporting Sponsor | $6,000

- Table of 10
- Listing in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage

Associate Sponsor | $3,000

- Table of 10
- Listing in Event Program

VIP Gift Sponsor | $3,000

- Table of 10
- Listing in Event Program
- Logo Associated with Gift







Join us as a sponsor and make an impact!

Choose the sponsorship level that best fits your goals. Processing is easy online or via invoice.

Custom Sponsorship Opportunities

Valley of the Sun United Way welcomes the opportunity to build a sponsorship package aligned with your organization's goals. Custom packages starting at $3,000 can help elevate your brand, engage key audiences and demonstrate your commitment to creating lasting change in our community.

Mission

Valley of the Sun United Way envisions a community where every child, family, and individual is healthy, has a safe place to live, and has every opportunity to succeed in school, at work, and in life.

Our Community

Valley of the Sun United Way serves children, families and individuals throughout Maricopa County by bringing together nonprofits, schools, businesses, government and community partners.

Our Approach

Our community's greatest challenges cannot be solved by one organization alone. Valley of the Sun United Way serves as a trusted leader and convener, bringing together the people, partners and resources needed to address immediate needs and build long-term solutions.

Valley of the Sun UNITED WAY | 100 YEARS

VALLEY OF THE SUN UNITED WAY

About Us







What We Do

Together with our community, we work to create **greater stability and opportunity** across Maricopa County.

We:

- Strengthen the community safety net to help individuals and families meet urgent needs.
- Build and lead collaborative solutions that address complex challenges including housing stability, food security, education and workforce development.
- Mobilize resources and partnerships to help nonprofits and community organizations expand their impact
- Connect businesses and individuals to meaningful ways to give, volunteer and engage.

No single organization can create lasting change alone. When donors, businesses, nonprofits and community leaders work together, we can create solutions that go further and last longer.

For questions, contact Kelli Fawcett, Events Director:

kfawcett@vsuw.org

602.677.3052 Mobile/Text