



CHALK IT UP!

SUPPORT OUR SUPERHEROES

CELEBRATE THE EDUCATORS IN YOUR LIFE!

Educator Appreciation Week is **May 4-8, 2026!** Let's get in the spirit and show through art and color, just how grateful we are for all that educators do for our students and families.

CHALK IT UP!

What you'll need:

- ▶ Sidewalk chalk

What you'll do:

- ▶ Contact your local school's front office to seek project approval
- ▶ Let them know you want to write positive messages on the sidewalks where school staff can see - the front entrance of the school is a great place
- ▶ Chalk it up! Write funny or sweet, big, bold, colorful words of thanks! If you see a staff member walk by as you are writing, say thank you in-person
- ▶ Share on social media! Take pictures, write captions, tag your school's location and use the hashtag #SOSH2026

CHALK QUOTE IDEAS

- ▶ #SupportOurSuperheroes
- ▶ Superheroes work here!
- ▶ Not all superheroes wear capes!
- ▶ The world needs you!
- ▶ Thank you to the best school staff ever!
- ▶ You are amazing!
- ▶ The world is a better place because of all of you!

EXAMPLE



Please send your CHALK IT UP! photos and the name of the school you supported to us so we can share your generosity with the community! If you'd like to collaborate with Valley of the Sun United Way or if you have any questions, please contact **Dawn Gerundo** at dgerundo@vsuw.org.