

CONSOLIDATED FINANCIAL STATEMENTS

Valley of the Sun United Way
Fiscal Years Ended June 30, 2024 and 2023
With Report of Independent Auditors

Ernst & Young LLP



Valley of the Sun United Way

Consolidated Financial Statements

Fiscal Years Ended June 30, 2024 and 2023

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Report of Independent Auditors

Management and the Board of Directors
Valley of the Sun United Way

Opinion

We have audited the consolidated financial statements of Valley of the Sun United Way (the Organization), which comprise the consolidated statements of financial position as of June 30, 2024 and 2023, and the related consolidated statements of activities, functional expenses, and cash flows for the years then ended, and the related notes (collectively referred to as the “financial statements”).

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Organization at June 30, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor’s Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Organization and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free of material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization’s ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free of material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Organization's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Ernst + Young LLP

November 22, 2024

Valley of the Sun United Way

Consolidated Statements of Financial Position

	June 30	
	2024	2023
Assets		
Current assets:		
Cash	\$ 7,928,373	\$ 9,283,377
Contributions receivable, net	7,942,982	7,664,990
Grants and other receivables	7,950,925	7,539,857
Prepays and other assets	462,266	544,290
Total current assets	24,284,546	25,032,514
Long-term investments	74,611,828	79,304,183
Contributions receivable, less current portion, net	459,116	672,294
Property and equipment, net	779,336	1,184,346
Operating lease right-of-use asset	938,413	1,585,939
Other assets	663,177	754,610
Total assets	\$ 101,736,416	\$ 108,533,886
Liabilities and net assets		
Current liabilities:		
Allocations payable, undesignated	\$ 5,645,452	\$ 6,874,269
Allocations payable, donor-designated	4,641,001	5,408,613
Accounts payable and accrued liabilities	9,257,175	11,466,727
Refundable advances	4,559,808	11,743,616
Operating lease liability, current	975,982	943,645
Total current liabilities	25,079,418	36,436,870
Other long term liabilities	187,744	266,547
Operating lease liability, less current portion	402,238	1,378,221
Total liabilities	25,669,400	38,081,638
Net assets:		
Without donor restrictions:		
Undesignated	12,538,174	13,702,751
Board-designated – endowments	44,964,998	38,192,721
Total without donor restrictions	57,503,172	51,895,472
With donor restrictions	18,563,844	18,556,776
Total net assets	76,067,016	70,452,248
Total liabilities and net assets	\$ 101,736,416	\$ 108,533,886

See accompanying notes.

Valley of the Sun United Way
Consolidated Statement of Activities

Fiscal Year Ended June 30, 2024

	Without Donor Restrictions	With Donor Restrictions	Total
Gross campaign results (2023/2024)	\$ 16,812,262	\$ –	\$ 16,812,262
Less donor designations	<u>(6,304,537)</u>	–	<u>(6,304,537)</u>
Campaign revenue	10,507,725	–	10,507,725
Less provision for uncollectible pledges	<u>(534,704)</u>	–	<u>(534,704)</u>
Net campaign revenue (2023/2024)	9,973,021	–	9,973,021
Other net campaign results	1,956,666	(181,402)	1,775,264
Investment income, net	8,185,280	–	8,185,280
Grants	2,205,035	187,470	2,392,505
Government contracts	93,507,019	–	93,507,019
Endowment contributions	1,938,735	1,000	1,939,735
Gifts-in-kind and contributed services	48,609	–	48,609
Designated from other United Ways	4,198	–	4,198
Administrative fees	405,692	–	405,692
Miscellaneous income	<u>191,267</u>	–	<u>191,267</u>
	<u>108,442,501</u>	<u>7,068</u>	<u>108,449,569</u>
Total revenue and support	118,415,522	7,068	118,422,590
Expenses:			
Program services:			
Gross funds awarded/distributed	105,471,884	–	105,471,884
Less donor designations	<u>(6,304,537)</u>	–	<u>(6,304,537)</u>
Net funds awarded/distributed	99,167,347	–	99,167,347
Other program services	<u>5,762,008</u>	–	<u>5,762,008</u>
Total program services	104,929,355	–	104,929,355
Supporting services:			
Organizational administration	3,905,039	–	3,905,039
Fundraising	<u>3,973,428</u>	–	<u>3,973,428</u>
Total supporting services	7,878,467	–	7,878,467
Total expenses	<u>112,807,822</u>	–	<u>112,807,822</u>
Changes in net assets	5,607,700	7,068	5,614,768
Net assets, beginning of year	51,895,472	18,556,776	70,452,248
Net assets, end of year	<u>\$ 57,503,172</u>	<u>\$ 18,563,844</u>	<u>\$ 76,067,016</u>

See accompanying notes.

Valley of the Sun United Way
Consolidated Statement of Activities

Fiscal Year Ended June 30, 2023

	Without Donor Restrictions	With Donor Restrictions	Total
Gross campaign results (2022/2023)	\$ 16,163,431	\$ –	\$ 16,163,431
Less donor designations	(5,228,951)	–	(5,228,951)
Campaign revenue	10,934,480	–	10,934,480
Less provision for uncollectible pledges	(609,933)	–	(609,933)
Net campaign revenue (2022/2023)	10,324,547	–	10,324,547
Other net campaign results	1,097,308	644,630	1,741,938
Investment income, net	6,620,916	–	6,620,916
Grants	2,233,000	–	2,233,000
Government contracts	86,592,161	–	86,592,161
Endowment contributions	1,018,326	11,000	1,029,326
Gifts-in-kind and contributed services	364,119	–	364,119
Designated from other United Ways	3,412	–	3,412
Administrative fees	376,258	–	376,258
Miscellaneous income	237,186	–	237,186
	<u>98,542,686</u>	<u>655,630</u>	<u>99,198,316</u>
Total revenue and support	108,867,233	655,630	109,522,863
Expenses:			
Program services:			
Gross funds awarded/distributed	98,574,660	–	98,574,660
Less donor designations	(5,228,951)	–	(5,228,951)
Net funds awarded/distributed	93,345,709	–	93,345,709
Other program services	5,972,867	–	5,972,867
Total program services	99,318,576	–	99,318,576
Supporting services:			
Organizational administration	3,711,235	–	3,711,235
Fundraising	4,412,444	–	4,412,444
Total supporting services	8,123,679	–	8,123,679
Total expenses	<u>107,442,255</u>	<u>–</u>	<u>107,442,255</u>
Changes in net assets	1,424,978	655,630	2,080,608
Net assets, beginning of year	50,470,494	17,901,146	68,371,640
Net assets, end of year	<u>\$ 51,895,472</u>	<u>\$ 18,556,776</u>	<u>\$ 70,452,248</u>

See accompanying notes.

Valley of the Sun United Way

Consolidated Statement of Functional Expenses

Fiscal Year Ended June 30, 2024

	<u>Supporting Services</u>			<u>Total</u>
	<u>Program Services</u>	<u>Organizational Administration</u>	<u>Fundraising</u>	
Salaries	\$ 3,398,920	\$ 2,070,984	\$ 2,297,296	\$ 7,767,200
Employee benefits	418,811	256,196	296,781	971,788
Payroll taxes	246,945	147,608	169,133	563,686
	<u>4,064,676</u>	<u>2,474,788</u>	<u>2,763,210</u>	<u>9,302,674</u>
Professional fees	340,534	172,056	126,270	638,860
Supplies	35,203	13,761	8,700	57,664
Telephone	60,080	32,167	40,667	132,914
Postage	4,427	5,248	3,385	13,060
Occupancy	408,887	229,711	279,828	918,426
Equipment rental and maintenance	18,409	12,105	12,562	43,076
Printing and publications	11,723	18,728	72,640	103,091
Local transportation	28,575	621	4,234	33,430
Travel and conferences	9,531	14,499	8,460	32,490
Local meetings	9,342	5,444	7,620	22,406
Other fees	16,952	271,418	11,303	299,673
Computer services	249,677	178,259	135,681	563,617
Advertising	128,901	180,621	113,115	422,637
Staff development	5,810	10,102	2,206	18,118
Special events	33,243	41,421	120,632	195,296
Miscellaneous	24,156	17,961	6,622	48,739
Contributed services	-	-	42,510	42,510
National dues	66,736	93,512	45,726	205,974
	<u>1,452,186</u>	<u>1,297,634</u>	<u>1,042,161</u>	<u>3,791,981</u>
Depreciation	245,146	132,617	168,057	545,820
	<u>5,762,008</u>	<u>3,905,039</u>	<u>3,973,428</u>	<u>13,640,475</u>
Gifts-in-kind distributed	5,571	-	-	5,571
Grants and contracts awarded/ distributed	99,161,776	-	-	99,161,776
Net funds awarded/distributed	<u>99,167,347</u>	<u>-</u>	<u>-</u>	<u>99,167,347</u>
	<u>\$104,929,355</u>	<u>\$ 3,905,039</u>	<u>\$ 3,973,428</u>	<u>\$112,807,822</u>

See accompanying notes.

Valley of the Sun United Way

Consolidated Statement of Functional Expenses

Fiscal Year Ended June 30, 2023

	<u>Supporting Services</u>			Total
	Program Services	Organizational Administration	Fundraising	
Salaries	\$ 3,165,493	\$ 1,802,386	\$ 2,451,679	\$ 7,419,558
Employee benefits	546,078	301,109	423,168	1,270,355
Payroll taxes	241,325	133,206	189,695	564,226
	<u>3,952,896</u>	<u>2,236,701</u>	<u>3,064,542</u>	<u>9,254,139</u>
Professional fees	355,089	196,098	67,487	618,674
Supplies	101,821	7,486	11,227	120,534
Telephone	64,559	30,912	46,379	141,850
Postage	4,159	3,896	3,708	11,763
Occupancy	485,479	247,542	356,084	1,089,105
Equipment rental and maintenance	20,839	11,711	15,398	47,948
Printing and publications	7,203	9,214	72,429	88,846
Local transportation	15,403	1,269	4,348	21,020
Travel and conferences	7,889	4,362	2,525	14,776
Local meetings	10,279	5,667	8,288	24,234
Other fees	15,634	107,598	11,152	134,384
Computer services	246,282	168,356	143,219	557,857
Advertising	165,609	215,793	139,302	520,704
Staff development	12,988	17,448	7,195	37,631
Special events	21,383	26,212	100,646	148,241
Miscellaneous	19,007	27,981	12,434	59,422
Contributed services	–	–	5,000	5,000
National dues	201,526	262,594	146,564	610,684
	<u>1,755,149</u>	<u>1,344,139</u>	<u>1,153,385</u>	<u>4,252,673</u>
Depreciation	264,822	130,395	194,517	589,734
	<u>5,972,867</u>	<u>3,711,235</u>	<u>4,412,444</u>	<u>14,096,546</u>
Gifts-in-kind distributed	359,119	–	–	359,119
Grants and contracts awarded/ distributed	92,986,590	–	–	92,986,590
Net funds awarded/distributed	<u>93,345,709</u>	<u>–</u>	<u>–</u>	<u>93,345,709</u>
	<u>\$ 99,318,576</u>	<u>\$ 3,711,235</u>	<u>\$ 4,412,444</u>	<u>\$ 107,442,255</u>

See accompanying notes.

Valley of the Sun United Way

Consolidated Statements of Cash Flows

	Fiscal Year Ended June 30	
	2024	2023
Operating activities		
Changes in net assets	\$ 5,614,768	\$ 2,080,608
Adjustments to reconcile changes in net assets to net cash (used in) provided by operating activities:		
Depreciation	545,820	589,734
Provision for uncollectible pledges	534,704	609,933
Net unrealized gain on investments	(5,220,610)	(4,194,489)
Changes in operating assets and liabilities:		
Contributions receivable	(812,696)	(251,574)
Other receivables	(411,068)	(6,780,193)
Long-term contributions receivable	213,178	93,472
Prepays and other assets	82,024	780,563
Other long-term assets	91,433	70,283
Allocations payable	(1,996,429)	906,027
Accounts payable, accrued liabilities, and refundable advances	(9,393,360)	1,191,369
Operating lease liability, net of right-of-use asset	(296,120)	735,927
Other long-term liabilities	(78,803)	(64,915)
Net cash used in operating activities	(11,127,159)	(4,233,255)
Investing activities		
Gross proceeds sales of investments	14,711,245	14,437,839
Gross purchases of investments	(4,798,280)	(15,821,678)
Purchases of property and equipment	(140,810)	(225,153)
Net cash provided by (used in) investing activities	9,772,155	(1,608,992)
Financing activities		
Payments on line of credit	-	(2,000,000)
Net cash used in financing activities	-	(2,000,000)
Decrease in cash	(1,355,004)	(7,842,247)
Cash, beginning of year	9,283,377	17,125,624
Cash, end of year	\$ 7,928,373	\$ 9,283,377

See accompanying notes.

Valley of the Sun United Way

Notes to Consolidated Financial Statements

June 30, 2024

1. Description of Business

Valley of the Sun United Way (the Organization) is an Arizona nonprofit organization whose mission is to improve lives by mobilizing the caring power of its community. Formed in 1925, Valley of the Sun United Way has addressed Maricopa County's most important health and human care needs for nearly 100 years.

Valley of the Sun United Way has unified diverse partners, donors, businesses, nonprofits, government, and faith-based communities to build a stronger Valley for us all. Valley of the Sun United Way and our partners envision a community where every child, family and individual is healthy, has a safe place to live and has every opportunity to succeed in school, life and work. We belong to our community, so we seek community input on the most pressing issues. Then, we bring people, organizations and companies together to proactively solve them.

In 2021, we announced Mighty Change 2026 (MC2026), our new five-year community plan designed to address the most urgent needs of the community. In it, we unveiled bold goals in the areas of Health, Housing and Homelessness, Education and Workforce Development. Together with nonprofit, community, regional and corporate partners, we will work to:

- Decrease food insecurity by 50%
- Increase the number of individuals with access to affordable healthcare by 100,000
- Reduce homelessness by 50%
- Increase third grade reading proficiency by 25%
- Increase youth age 16-24 engaged in education and employment opportunities by 38%
- Increase preparation of individuals for a living wage job by 33%
- Increase achievement of higher paying employment by 20%

2. Significant Accounting Policies

Basis of Consolidation

The accompanying consolidated financial statements reflect the consolidated operations of all owned operating units of Valley of the Sun United Way and its wholly owned subsidiaries. All significant intercompany accounts and transactions have been eliminated in consolidation.

Valley of the Sun United Way

Notes to Consolidated Financial Statements (continued)

2. Significant Accounting Policies (continued)

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements. Estimates also affect the reported amounts of revenue and expenses during the reporting period. Actual results could differ from these estimates.

Cash

Cash held for others is restricted and consists of cash received from donors designated for specific nonprofit organizations. Cash held for others totaled approximately \$603,000 and \$1,516,000 as of June 30, 2024 and 2023, respectively.

Investments

The Organization invests excess cash in investment-grade marketable securities. Such investments are governed by a comprehensive investment policy that details guidelines concerning investment types, concentrations, and maturities and managed by professional investment managers.

Investments in equity securities with readily determinable fair values and investments in debt securities are measured at fair value (based on quoted market prices). Investment income is presented net of related expenses.

Investment securities are exposed to various risks, such as interest rate, market, and credit. Due to the level of risk associated with certain investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term and that such changes could materially affect the amounts reported on the consolidated financial statements.

The Organization invests in alternative investments, including hedge funds and private capital investments. The Organization accounts for its ownership interest in these alternative investments at net asset value determined by the fund manager as a practical expedient to fair value. The net asset value is determined based on the estimated fair value of each of the underlying investments held in the funds. These investment holdings may include investments in private investment funds whose values have been estimated by the fund managers in absence of readily ascertainable fair values. Due to the uncertainty of these estimates, these values may differ from the values that would have been used had a ready market for these investments existed. The investment income recorded is based on the Organization's proportionate share of the funds' change in net asset value during the year.

Valley of the Sun United Way

Notes to Consolidated Financial Statements (continued)

2. Significant Accounting Policies (continued)

Concentrations of Credit Risk

Financial instruments that potentially subject the Organization to concentrations of credit risk consist principally of cash and contributions receivable. The Organization places its cash with federally insured institutions.

Concentrations of credit risk with respect to contributions receivable are generally limited due to the large number of contributors comprising the Organization's contributor base. As a result, the Organization does not consider itself to have significant concentrations of credit risk with respect to contributions receivable. Substantially all of the Organization's contributions receivable are due from companies and individuals located within Maricopa County.

Government Contracts

The First Things First (FTF) contracts for service originate from a 2006 voter-backed initiative in which Arizona voters imposed an 80-cent-per-pack increased tax on tobacco products. The successful passage of that initiative resulted in Arizona legislation creating the First Things First state agency and its programs to promote a family-centered, comprehensive, collaborative, and high-quality early childhood system that supports the development, health, and early education of all Arizona's children from birth through age five. Revenues from FTF are statutorily designated dollars earmarked to benefit Arizona children. Using this revenue, FTF has contracted with the Organization for over ten years to leverage the Organization's technology and resources to administer certain statewide programs on which agencies and community stakeholders in all Arizona regions rely. Management of this revenue is a unique and important opportunity for the Organization to collaborate with state government, which then benefits other nonprofits, childcare providers, families, and children located throughout the state of Arizona. This collaboration enables FTF to fulfill its vision that all Arizona's children are ready to succeed in school and in life. The Organization receives advances of funding for these programs with any unused funding considered as refundable advances due back to FTF. For the year ended June 30, 2024, contract for service revenue with FTF totaled approximately \$90,177,000 and refundable advances totaled approximately \$4,560,000. Comparatively, for the year ended June 30, 2023, contract for service revenue with FTF totaled approximately \$83,589,000 and refundable advances totaled approximately \$11,665,000.

FTF has contracted with the Organization to increase funding to these programs to address the cost of quality childcare. This increased funding is on a cost reimbursement basis. For the years ended June 30, 2024 and 2023 grants receivable totaled approximately \$6,057,000 and \$6,391,000, respectively, for these programs.

Valley of the Sun United Way

Notes to Consolidated Financial Statements (continued)

2. Significant Accounting Policies (continued)

Contributions Receivable

Unconditional promises to give are recorded at fair value upon receipt of a written commitment from the donor. Multiyear pledges are recognized at their net present value using yields on U.S. Treasury obligations of equivalent maturity dates at the time the pledge is received. Conditional promises to give and indications of intentions to give are reported at fair value at the date the conditions are met.

An allowance for uncollectible contributions receivable is computed based upon a four-year historical average of collection experience by contribution type, adjusted for management's estimate of current economic factors and using the specific identification method.

Property and Equipment

Building, furniture, fixtures, equipment, and software are initially recorded at cost. Depreciation is recorded on a straight-line basis over the following estimated useful lives:

Building improvements	5–10 years
Furniture, fixtures, and equipment	3–10 years
Software	3–5 years

Routine maintenance and repairs are charged to expense as incurred.

Net Assets

Contributions are considered to be available for unrestricted use unless specifically restricted by the donor. Donor-specific contributions whose restrictions are met within the same year they are received are reported as campaign revenue without donor restrictions in the accompanying consolidated financial statements.

The Organization's net assets without donor restrictions are reported in the following categories:

- *Undesignated* represents amounts available to fund the Organization's future operating expenses, including allocations payable to other eligible 501(c)(3) organizations.
- *Board-designated – endowments* represents amounts designated by the Board of Directors for long-term investment purposes. The related principal amounts are not intended for current use.

Valley of the Sun United Way

Notes to Consolidated Financial Statements (continued)

2. Significant Accounting Policies (continued)

Contributions designated by the donor for a specific unrelated organization are recognized by the Organization as reductions to gross campaign results in the accompanying consolidated statement of activities.

Contributions that are restricted by the donor for a specific purpose or time period are reported as campaign revenue with donor restrictions in the accompanying consolidated statement of activities. Net assets with donor restrictions also include contributions that require, by donor restriction, that the corpus be invested in perpetuity.

In fiscal year 2021, the Organization received a \$25,000,000 unrestricted grant from philanthropist, author, and Amazon co-founder MacKenzie Scott (National Philanthropic Trust). The transformational gift is being deployed directly into the community over the five years beginning fiscal year 2021. The funds are being used to execute its MC2026 plan and will provide multiyear support to help stabilize foundational community programs. The grant will also allow the Organization to create capacity to build deeper engagement opportunities around key issues to involve members of the community like never before, and to invest in expanding efforts to make Diversity, Equity, Access, and Inclusion foundational to all its work. The Organization's five-year expenditure plan for this gift included a planned use of \$3,691,000 for the year ended June 30, 2024, bringing the cumulative expenditures since the start of the grant to \$23,612,000, with remaining future planned expenditures totaling \$1,388,000.

Gifts-in-Kind and Contributed Services

Donated assets and services are reflected as contributions on the accompanying consolidated statements of activities at their estimated fair values at the date of receipt. Gifts-in-kind received includes food, household goods, office furniture, and supplies.

Contributions of services are recognized if the services received create or enhance a nonfinancial asset or the services require specialized skills that are provided by individuals possessing those skills and include television, radio, print, and outdoor advertising. Such contributions are measured at the estimated fair value of the services received. Contributed services are reflected as unrestricted revenue and an equal amount is recorded in unrestricted organizational administration expenses on the consolidated statements of activities, resulting in no net impact on the changes in net assets during the year.

Valley of the Sun United Way

Notes to Consolidated Financial Statements (continued)

2. Significant Accounting Policies (continued)

Many individuals volunteer their time and perform a variety of tasks that assist the Organization in specific assistance programs, campaign solicitations, and various committee assignments. Since the services provided in these instances do not require specialized skills, they have not been valued or reflected on the accompanying consolidated statements of activities.

Administrative Fees

Fees deducted from donor-designated contributions to cover administrative costs are recorded as administrative fees within total revenue and support in the accompanying consolidated statement of activities.

Functional Allocation of Expenses

Expenses are classified on a functional basis on the accompanying consolidated statements of activities. Program services are those related to community investment and community initiative activities and include the cost of certain community programs and the expenses associated with the administration and management of these activities. Supporting services are those expenses associated with fundraising and organizational administration.

All salary, overhead, and miscellaneous costs attributable to fundraising efforts are recorded as operating expenses in the period incurred.

Net funds awarded/distributed consist of funding of programmatic activities, as well as funds distributed to health and human service organizations, all of which align with the Organization's community objectives.

For purposes of the consolidated statements of functional expenses, a portion of organizational administration expenses is allocated to all program and supporting services on the basis of full-time employee equivalents.

Tax Status

The Organization is a nonprofit corporation and is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code. Accordingly, a provision for income taxes has not been included on the accompanying consolidated statements of activities.

Valley of the Sun United Way

Notes to Consolidated Financial Statements (continued)

2. Significant Accounting Policies (continued)

Management is of the opinion that substantially all of the Organization's activities are related to its tax-exempt purpose, and no material uncertain tax positions have been identified or recorded in the accompanying consolidated financial statements at June 30, 2024 or 2023.

3. Endowment Campaign

In late fiscal 2007, the Organization commenced an endowment campaign, whereby funds raised are invested and the related investment income is used to underwrite the organizational administration and fundraising costs of the Organization. Through June 30, 2024, the endowment has cumulatively received unconditional pledges, net of pledges deemed to be uncollectible, to the endowment campaign totaling \$16,647,000, all of which have been collected at June 30, 2024.

The Organization is subject to the State Prudent Management of Institutional Funds Act (SPMIFA) and, thus, classifies amounts in its donor-restricted endowment funds as net assets with donor restrictions because those net assets are restricted by the donor for a specific purpose that must be met before reclassifying those net assets to net assets without donor restrictions. Most of those net assets also are subject to purpose restrictions that must be met before reclassifying those net assets to net assets without donor restrictions. The Board of Directors of the Organization has interpreted SPMIFA as not requiring the maintenance of purchasing power of the original gift amount contributed to an endowment fund, unless a donor stipulates the contrary.

As a result of this interpretation, when reviewing its donor-restricted endowment funds, the Organization considers a fund to be underwater if the fair value of the fund is less than the sum of (a) the original value of initial and subsequent gift amounts donated to the fund and (b) any accumulations to the fund that are required to be maintained in perpetuity in accordance with the direction of the applicable donor gift instrument. The Organization has interpreted SPMIFA to permit spending from underwater funds in accordance with the prudent measures required under the law.

The endowment investments are recorded within long-term investments on the Organization's consolidated statement of financial position.

Valley of the Sun United Way

Notes to Consolidated Financial Statements (continued)

3. Endowment Campaign (continued)

In accordance with SPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the fund
- (2) The purposes of the Organization and the donor-restricted endowment fund
- (3) General economic conditions
- (4) The possible effects of inflation and deflation
- (5) The expected total return from income and the appreciation of investments
- (6) Other resources of the Organization
- (7) The investment policies of the Organization

The Organization has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding, while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Organization must hold in perpetuity or that the Board of Directors has designated as endowment assets. Under this policy, as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to produce a target annual rate of return greater than the Consumer Price Index plus 4.5%, over a full market cycle (defined over a five-year moving period) without exceeding a standard deviation of 1.2 times a weighted benchmark index. The benchmark index comprises each asset class index weighted by its target allocation. Actual returns in any given year may vary from this amount.

To satisfy its long-term rate-of-return objectives, the Organization relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Organization targets a diversified asset allocation that places a greater emphasis on equity-based and fixed-income investments to achieve its long-term objectives within prudent risk constraints. Over the long term, the Organization expects its endowment to grow at an average of the long-term rate of inflation. The Organization's objectives are to maintain the purchasing power of the endowment assets held in perpetuity or for a specific term, as well as to provide additional real growth through new gifts and investment return. The investment income related to the endowment net assets with donor restrictions are not restricted; however, the Board of Directors has designated earnings be added to the board-designated endowment and, thus, reflected as a transfer to net assets without donor restrictions.

Valley of the Sun United Way

Notes to Consolidated Financial Statements (continued)

3. Endowment Campaign (continued)

At June 30, 2024, the endowment net asset composition by type of fund consisted of the following:

	Without Donor Restrictions	With Donor Restrictions	Total
Board-designated	\$ 44,964,998	\$ –	\$ 44,964,998
Donor-designated	–	16,647,001	16,647,001
Total funds	\$ 44,964,998	\$ 16,647,001	\$ 61,611,999

Changes in endowment net assets for the year ended June 30, 2024, consisted of the following:

	Without Donor Restrictions	With Donor Restrictions	Total
Endowment net assets, beginning of year	\$ 38,192,721	\$ 16,646,001	\$ 54,838,722
Investment return:			
Interest and dividends	938,233	408,921	1,347,154
Net realized and unrealized gains	4,061,527	1,770,185	5,831,712
Total investment gains, net	4,999,760	2,179,106	7,178,866
	43,192,481	18,825,107	62,017,588
Transfers, contributions, and other	4,117,841	(2,178,106)	1,939,735
Appropriation of endowment assets for expenditure	(2,345,324)	–	(2,345,324)
Endowment net assets, end of year	\$ 44,964,998	\$ 16,647,001	\$ 61,611,999

At June 30, 2023, the endowment net asset composition by type of fund consisted of the following:

	Without Donor Restrictions	With Donor Restrictions	Total
Board-designated	\$ 38,192,721	\$ –	\$ 38,192,721
Donor-designated	–	16,646,001	16,646,001
Total funds	\$ 38,192,721	\$ 16,646,001	\$ 54,838,722

Valley of the Sun United Way

Notes to Consolidated Financial Statements (continued)

3. Endowment Campaign (continued)

Changes in endowment net assets for the year ended June 30, 2023, consisted of the following:

	Without Donor Restrictions	With Donor Restrictions	Total
Endowment net assets, beginning of year	\$ 34,161,256	\$ 16,635,001	\$ 50,796,257
Investment return:			
Interest and dividends	1,012,141	492,867	1,505,008
Net realized and unrealized gains	2,498,122	1,216,473	3,714,595
Total investment gains, net	<u>3,510,262</u>	<u>1,709,341</u>	<u>5,219,603</u>
	37,671,518	18,344,342	56,015,860
Transfers, contributions, and other	2,727,677	(1,698,341)	1,029,326
Appropriation of endowment assets for expenditure	<u>(2,206,464)</u>	<u>—</u>	<u>(2,206,464)</u>
Endowment net assets, end of year	<u><u>\$ 38,192,721</u></u>	<u><u>\$ 16,646,001</u></u>	<u><u>\$ 54,838,722</u></u>

4. Contributions Receivable

Contributions receivable consist of the following as of June 30:

	2024	2023
Less than one year	\$ 8,974,199	\$ 8,795,828
More than one year	487,738	713,983
	<u>9,461,937</u>	<u>9,509,811</u>
Allowance for uncollectible pledges	(1,031,218)	(1,130,837)
Discount (0.2% to 4.3%)	(28,621)	(41,690)
	<u>8,402,098</u>	<u>8,337,284</u>
Less current portion	(7,942,982)	(7,664,990)
	<u><u>\$ 459,116</u></u>	<u><u>\$ 672,294</u></u>

Management routinely evaluates the collectability of contributions receivable and records an allowance for doubtful accounts to the extent that it is probable that the Organization will be unable to collect all amounts pledged and the amount of the loss can be reasonably estimated.

Valley of the Sun United Way

Notes to Consolidated Financial Statements (continued)

5. Fair Value Measurements

The Organization uses a three-tier fair value hierarchy that prioritizes the inputs used in measuring fair value as follows:

- *Level 1:* Pricing is based on observable inputs for identical instruments, such as quoted prices in active markets.
- *Level 2:* Pricing inputs are based on quoted prices for similar instruments in active markets, quoted prices for identical or similar instruments in markets that are not active, and model-based valuation techniques for which all significant assumptions are observable in the market or can be corroborated by observable market data for substantially the full term of the assets.
- *Level 3:* Pricing inputs are generally unobservable and include situations where there is little, if any, market activity for the investment. The inputs into the determination of fair value require management's judgment or estimates, based on assumptions that market participants would use in pricing the assets or liabilities. The fair values are therefore determined using factors that involve considerable judgment and interpretations, including, but not limited to, private and public comparables, third-party appraisals, discounted cash flow models, and fund manager estimates.

Assets measured at fair value are based on one or more of three valuation techniques described below.

- (a) *Market approach.* Prices and other relevant information generated by market transactions involving identical or comparable assets or liabilities.
- (b) *Cost approach.* Amount that would be required to replace the service capacity of an asset (replacement cost).
- (c) *Income approach.* Techniques to convert future amounts to a single present amount based on market expectations (including present value techniques, option pricing, and excess earnings models).

All of the Organization's investments, excluding alternative investments, as of and for the years ended June 30, 2024 and 2023, are considered Level 1 and were valued using the market approach. There have not been any changes in any investments' fair value classification in 2024 or 2023.

The Organization values its alternative investment funds at the net asset value as determined by the fund manager as practical expedient to fair value. At June 30, 2024 and 2023, the Organization held alternative investments in the amount of \$3,374,000 and \$2,797,000, respectively.

Valley of the Sun United Way

Notes to Consolidated Financial Statements (continued)

6. Investments

Investments, measured at fair value, consist of the following as of June 30:

	2024	2023
Mutual funds:		
Bond funds	\$ 15,769,621	\$ 18,463,758
Equity funds	46,388,714	41,924,483
Exchange-traded funds	9,079,289	16,119,386
Alternative investments	3,374,204	2,796,556
Long-term investments	\$ 74,611,828	\$ 79,304,183

Investment income consists of the following for the years ended June 30:

	2024	2023
Interest and dividends	\$ 2,167,379	\$ 2,194,119
Realized gains	797,291	232,308
Unrealized gains	5,220,610	4,194,489
	\$ 8,185,280	\$ 6,620,916

7. Property and Equipment

Property and equipment consisted of the following as of June 30:

	2024	2023
Building improvements	\$ 1,126,053	\$ 1,126,053
Furniture, fixtures, and equipment	2,408,542	2,267,740
Software	1,041,601	1,041,601
	4,576,196	4,435,394
Less accumulated depreciation	(3,796,860)	(3,251,048)
	\$ 779,336	\$ 1,184,346

Valley of the Sun United Way

Notes to Consolidated Financial Statements (continued)

8. Related Party Transactions

Volunteers from the local business community are relied upon to serve on the Board of Directors, on committees, and in other key positions within the Organization. Many of the volunteers make significant contributions through their involvement and assistance with fundraising campaigns on behalf of the Organization. Pledges from Board of Directors members totaled approximately \$305,000 and \$311,000 for the years ended June 30, 2024 and 2023, respectively.

9. Liquidity

Financial assets available for general expenditure within one year of the balance sheet date, consist of the following for the years ended June 30:

	<u>2024</u>	<u>2023</u>
Cash	\$ 7,928,373	\$ 9,283,377
Contributions receivable, net	7,942,982	7,664,990
Grant and other receivables	7,950,925	7,539,857
	<u>\$ 23,822,280</u>	<u>\$ 24,488,224</u>

The Organization has the ability to structure its financial assets to be available as its general expenditures and other obligations come due.

10. Line of Credit

The Organization maintains a line of credit (LOC) agreement to manage timing and cash flow needs. The credit agreement is up to \$3,000,000 with a termination date of May 2025 and bears an annual interest rate of the CB Floating Rate or the Secured Overnight Financing Rate. The renewal of the LOC agreement is reviewed annually for further extensions.

There were no amounts outstanding under the LOC as of June 30, 2024 or June 30, 2023. The Organization was in compliance with all debt covenants as of June 30, 2024.

Valley of the Sun United Way

Notes to Consolidated Financial Statements (continued)

11. Leases

The Organization leases its corporate office and equipment under operating type leases. For leases greater than 12 months, management records the related right-of-use assets and lease obligations at the present value of lease payments or straight-line expense over the lease term. The Organization has elected to exclude non-lease components from the straight-line expense used to calculate the right-of-use assets and liabilities. The Organization uses a risk-free discount rate commensurate with the lease term to determine the present value of lease payments. The weighted-average discount rate is 2.22% and the weighted-average lease term is 2.42 years.

Future minimum cash basis lease payments at June 30, 2024 are as follows:

Fiscal year:	
2025	\$ 997,121
2026	404,484
	<u>1,401,605</u>
Discount to net present value	<u>(23,385)</u>
Present value of future lease payments	1,378,220
Less: operating lease liability, current	975,982
Operating lease liability, less current portion	<u>\$ 402,238</u>

The Organization accounts for all rent holidays and rent increases and the Organization recognizes rent expense on a straight-line basis over the lease period. The difference between the lease expense recognized and the actual lease payment is recorded as a reduction to the right-of-use asset. Operating lease expense associated with the Organization's corporate office, not including parking, taxes, or common area maintenance expenses, was \$690,000 and \$793,000 for the years ended June 30, 2024 and 2023, respectively.

Operating cash flows for operating leases was \$986,000 and \$970,000 for the years ended June 30, 2024 and 2023, respectively.

12. Subsequent Events

The Organization has evaluated events subsequent to June 30, 2024, to assess the need for potential recognition or disclosure in the accompanying consolidated financial statements. Such events were evaluated through November 22, 2024, the date these consolidated financial statements were available to be issued. Based upon this evaluation, it was determined that no subsequent events occurred that require recognition or additional disclosure in the accompanying consolidated financial statements.

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