



VALLEY100

100 businesses. One community.

Valley 100 unites locally headquartered companies around a **shared commitment to strengthen Maricopa County**, creating measurable impact while advancing meaningful corporate philanthropy.



Purpose

Valley 100 is a collective **impact initiative** that brings business leaders together to **invest in the long-term vitality of the community they call home.**

Through strategic investment, partnership, and engagement, Valley 100 drives progress in:

- Housing stability
- Education
- Workforce development
- Health and well-being
- Emerging community needs

Members move beyond isolated giving to create **visible, lasting change** for local residents and neighborhoods.

Why It Matters for Business

Purpose-driven companies don't just give back, they **leverage community impact for business growth and culture.**

Valley 100 helps businesses:

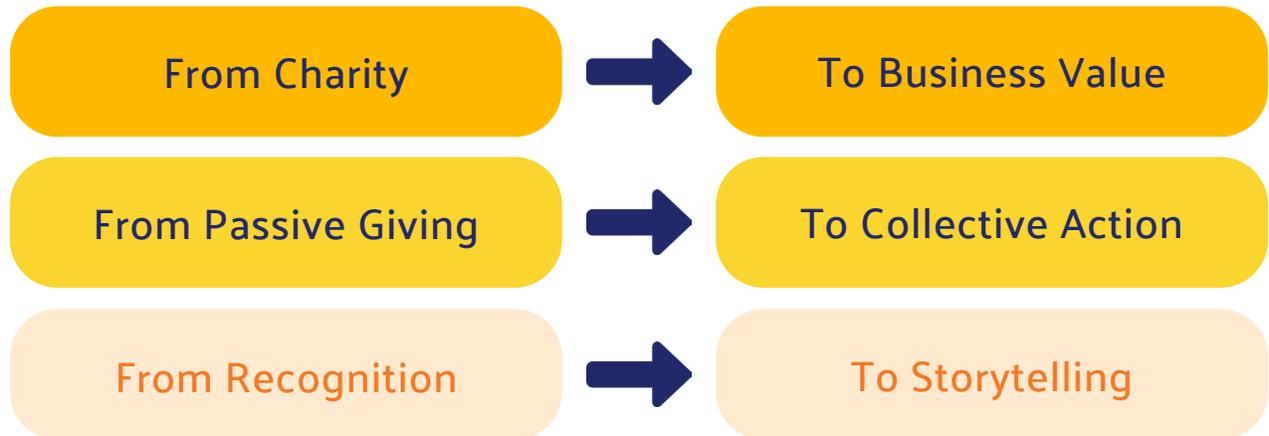
- **Inspire employees** and **strengthen workplace** culture.
- **Build trust and loyalty** with customers.
- **Elevate brand reputation** through authentic community leadership.
- **Connect with other values-driven companies.**
- **Align philanthropy with impact** that can be **seen, measured, and shared.**

Be One of the 100
Join Valley 100 and help shape a stronger community.
vsuw.org/valley100

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A New Model for Corporate Philanthropy

Valley 100 elevates corporate philanthropy by pairing **meaningful membership** with **strategic consulting** to create lasting community impact.



WHEN
LOCAL
BUSINESSES
LEAD
TOGETHER,
COMMUNITIES
THRIVE.

Membership

\$10,000 Annual Investment

Membership includes:

- Access to Valley of the Sun United Way's **consulting services**.
- **Pooled resources** driving high-impact, local solutions.
- Alignment with **proven initiatives** and **measurable outcomes**.
- A powerful **cross-sector network** of business, nonprofit, and civic leaders.
- **Storytelling support** that brings your community impact to life.

Consulting & Engagement Opportunities

Valley of the Sun United Way partners with members to **turn purpose into action** through customized consulting and engagement opportunities.

Consulting services include:

- Corporate and employee **giving strategies**
- Employee **volunteering and leadership pathways**
- **Workforce development partnerships**
- Corporate **sponsorship alignment**
- **Loaned Executive Program**
- **B2B connections**

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