



Valley of the Sun
UNITED WAY

CHARITABLE CHOICE



Empower your employees with
CHARITABLE CHOICE
through **e-Pledge Plus**, a giving
platform solution with the power
of United Way behind it.

-  **Functional**
-  **Safe**
-  **Cost Effective**
-  **Customizable**

WHAT IS E-PLEDGE PLUS?

Valley of the Sun United Way's e-Pledge Plus is a flexible online platform that empowers your employees to easily support their local community in the way that matters most to them.

WHY CHOOSE E-PLEDGE PLUS FOR YOUR COMPANY?

Our all-in-one platform offers:

- Functional volunteer engagement tools and reliable local technical support
- Secure data transmission with encryption technology for safety
- Cost-effective solutions with no set-up fees, annual maintenance, or third-party processors
- Customizable branding and messaging to align with your social impact goals

EMPLOYEE BENEFITS

- Multiple giving options, including payroll deduction, credit card and one-time gifts
- Access to personal giving history, easy pledge renewal and automated gift acknowledgment
- Rigorous vetting of over 3,500 nonprofit agencies ensures employees can choose to donate directly to Valley of the Sun United Way or the charity of their choice with confidence
- One-click access to volunteer opportunities allows employees to connect with team members through a variety of engaging in-person and virtual activities

PLATFORM FEATURES

- Engage new hires immediately in your corporate social responsibility (CSR) program, without waiting for the next campaign cycle
- Seamlessly integrate volunteer opportunities into your existing platform
- Manage your own company fundraisers and schedule speakers to raise community awareness about your Mighty goals
- Access real-time reporting to monitor your campaign progress at regional and national levels

FREQUENTLY ASKED QUESTIONS

Q. What are the benefits of using e-Pledge Plus for our employee campaign?

A. Employees can pledge or donate online, participate in company fundraisers, search for and engage in volunteer opportunities, and communicate with Valley of the Sun United Way through an all-in-one, web-based, secure, and customizable CSR solution.

Q. My company is already using e-Pledge. What new features are available on e-Pledge Plus?

A. Volunteer opportunities and company fundraisers can now be accessed within e-Pledge Plus, along with other useful resources.

Q. How does e-Pledge Plus help manage my company's unique volunteer experiences during or outside of a campaign?

A. At any time, all public volunteer opportunities can be accessed within e-Pledge Plus for easy engagement. E-Pledge Plus also allows companies and organizations to create a custom volunteer opportunity, viewable to their employees. This allows for easy tracking and seamless communication about the who, what, where, and why of volunteer engagement opportunities!

Q. Does e-Pledge Plus track each employee's volunteer hours?

A. Yes, e-Pledge Plus allows volunteers to access their volunteer history and view completed hours. Through this tracking system, we have the capability to report overall employee engagement to our corporate partners, creating a clear picture of your company impact.

Q. Can I use e-Pledge Plus to conduct a special fundraising event during or outside of our employee campaign? How does this work and where can I get ideas for FUNdraisers?

A. Yes, Valley of the Sun United Way has the capability to support your campaign with online fundraising and is a way for companies and organizations to fundraise digitally, taking the need to handle cash off your plate. It usually involves an online donation page and can include mobile giving, peer-to-peer fundraising, and more. Work with your Corporate Relations Manager on the details and we will determine the best solution for your needs.

Q. When using e-Pledge Plus, can employees donate to any charity of choice, in addition to Valley of the Sun United Way?

A. Our Donor Involvement Program allows interested donors the ability to direct their gift to organizations outside of Valley of the Sun United Way's programs and initiatives. Eligible organizations include any 501(c)(3) nonprofit organization in good standing with the Department of Revenue.

Q. How can new employees who join the company outside of our campaign window start donating immediately as part of the onboarding process?

A. A New Hire Campaign allows incoming staff members to join your company as donors, united in the philanthropic spirit you weave into your business. The campaign would take place on your e-Pledge Plus giving platform, allowing employees to contribute in a way that is meaningful to them. If giving via payroll deduction, the total pledge will be divided amongst the remaining number of pay periods for that employee. This campaign would be open for new hires to contribute to up until your traditional campaign kicks off, giving employees the opportunity to incorporate with your traditional model at that time.

For more information, contact your Corporate Relations Manager or reach out to our team at information@vsuw.org or (602) 631-4800.

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