



Valley of the Sun
UNITED WAY

LEAVE A LASTING LEGACY FOR THE COMMUNITY AND CAUSES YOU LOVE

A Simple Guide to Planned Giving

SIMPLE BUT POWERFUL

Although gifts of cash immediately sustain our mission, planned giving alternatives often offer donors greater flexibility and additional tax benefits than a cash gift of equivalent value. Making a planned gift to Valley of the Sun United Way can be as simple as naming us as a beneficiary in your will, trust, retirement plan, life insurance policy or other financial accounts.

Importantly, these planned gifts are added to our Endowment Fund, a permanent capital reserve that supports our work today, tomorrow and forever.



When you make a planned gift, you become a member of the **Trailblazer Endowment and Legacy Circle**, joining other forward-thinking philanthropists.

We would be happy to meet with you or your professional advisors to explore the many options for turning your gift into a meaningful legacy. If you have already included Valley of the Sun United Way in your plans, wonderful! Please let us know so that we may celebrate your gift with you.

INVESTING IN THE FUTURE

If we've learned anything in recent years, it's that you never know what the future will hold. Preparing us to weather any storm, the Valley of the Sun United Way Endowment Fund provides a permanent source of revenue that deepens our work and safeguards our future. One of the most powerful ways to support us, your gift to the Endowment Fund fuels our ability to address urgent and emerging needs in Maricopa County.

Visit vsuw.org/plannedgiving to learn more.



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**YOUR LEGACY,
OUR FUTURE.**

**SUPPORT OUR
WORK TODAY,
TOMORROW
AND FOREVER,
COME WHAT
MAY.**

