

We Are United BREAKFAST

SPONSORSHIP PARTNER PACKET

Thank you for your interest in sponsoring our annual We Are United Breakfast on Tuesday, March 18, 2025, at the Sheraton Phoenix Downtown. Your sponsorship makes it possible for Valley of the Sun United Way to continue supporting programs that address our community's most pressing needs. Together, we will create Mighty Change!



CARLA VARGAS JASA
President & CEO, Valley of the Sun United Way



LATASHA CAUSEY
Chair, Valley of the Sun United Way Board of Directors
President, Phoenix Raceway

DATE AND TIME

Tuesday, March 18, 2025

8:00-9:00 a.m. Registration and Receptions

9:00-10:30 a.m. Breakfast and Program

10:30-11:00 a.m. Post-Event Networking

WHERE

Sheraton Phoenix Downtown

340 N. 3rd Street

Phoenix, Arizona 85004

WHY

Through inspiring personal stories, we will explore Maricopa County's biggest challenges in education, housing and homelessness, health and workforce development, while raising critical funding to support innovative solutions for children, families and individuals throughout the Valley.

JOIN US

Become a sponsor today by choosing your sponsorship level. Sponsorships can be processed online or invoiced, with payments due by **March 30, 2025**. To complete your sponsorship online, please visit www.vsuw.org/process. For invoiced payments, please contact Kelli Fawcett.

CONTACT INFO

Kelli Fawcett

Events Director

602.677.3052 Mobile/Text

kfawcett@vsuw.org



We Are United BREAKFAST



Valley of the Sun
UNITED WAY

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSORING PARTNER | \$25,000

- Speaking Opportunity During Event
- Special Mention From the Podium
- Two Tables of 10
- Logo Placement on Cover of Event Program
- Full-Page Ad in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage
- Social Media Recognition

PREMIER SPONSORING PARTNER | \$20,000

- Special Mention From the Podium
- Table of 10
- Logo Placement in Event Program
- Full-Page Ad in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage
- Social Media Recognition

PRE-EVENT RECEPTION SPONSORING PARTNER | \$15,000

SOLD

- Pre-Event Reception Signage
- Special Mention From the Podium
- Table of 10
- Logo Placement in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage
- Social Media Recognition

AV/TECH SPONSORING PARTNER | \$15,000

- Special Mention From the Podium
- Table of 10
- Logo Placement in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage
- Social Media Recognition

CHAMPION SPONSORING PARTNER | \$10,000

- Table of 10
- Logo Placement in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage
- Social Media Recognition

STAGING AND SET DESIGN SPONSORING PARTNER | \$8,000

- Table of 10
- Listing in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage

We Are United BREAKFAST



SPONSORSHIP OPPORTUNITIES

DÉCOR AND DESIGN SPONSORING PARTNER | \$8,000

- Table of 10
- Listing in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage

PRINTING SPONSORING PARTNER | \$8,000

- Table of 10
- Listing in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage

VALET AND PARKING SPONSORING PARTNER | \$8,000

- Table of 10
- Listing in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage
- Prominent Placement of up to 2 Vehicles

SUPPORTING SPONSORING PARTNER | \$6,000

- Table of 10
- Listing in Event Program
- Recognition in Event Communications
- Logo on Website, Digital Screens and Event Signage

ASSOCIATE SPONSORING PARTNER | \$3,000

- Table of 10
- Listing in Event Program

VIP GIFT SPONSORING PARTNER | \$3,000

SOLD

- Table of 10
- Listing in Event Program
- Logo Associated with Gift

CUSTOM SPONSORSHIP PACKAGE

Valley of the Sun United Way welcomes the opportunity to collaborate with you on custom sponsorship packages starting at \$3,000 or more. We would be happy to discuss how we can best meet your business needs and amplify your community impact.



VALLEY OF THE SUN UNITED WAY

ABOUT US

MISSION

To improve lives by mobilizing the caring power of the community.

VISION

Valley of the Sun United Way envisions a community where every child, family and individual is healthy, has a safe place to live, and has every opportunity to succeed in school, in work and in life.

AREA SERVED

Through our support of many nonprofit, school, government and other community partners, Valley of the Sun United Way serves children, families and individuals across Maricopa County.

OUR HISTORY

In 1925, the local Welfare League and the Community Chest joined forces to spark a nearly 100-year legacy that is now Valley of the Sun United Way, a member of the United Way Worldwide network.



OUR IMPACT

Valley of the Sun United Way brings partners and supporters together in a collaborative way to create a more equitable and thriving community for us all. We work with community, corporate and nonprofit partners to advance progress on our MC2026 plan for Mighty Change, with the aim of achieving bold goals in education, housing and homelessness, health and workforce development.

In partnership with more than 100 nonprofits and schools, 500 corporate partners and over 5,000 volunteers, thousands of lives are impacted every year.

Over the last year:

- **27,351 children** received after-school care
- **3,245 households** received utility assists
- **1,218 individuals** enrolled for health care benefits
- **453,597 individuals** received emergency food
- **549 youth** completed internships and apprenticeships

Learn more at vsuw.org/stories.