

TOOLKIT & RESOURCE GUIDE

American Academy of Pediatrics' COVID-19 Toolkit

Reassure parents and caregivers about the COVID-19 vaccine for children, teens and young adults.

▶ [View Toolkit](#)



Arizona Department of Health Services: Vaccines For Kids Campaign

This resource page includes an ASL video and tools for individuals in the disability community.

▶ [View Resource Page](#)



CDC COVID-19 Vaccine Toolkit

Download age-appropriate COVID-19 vaccine educational posters and social media graphics to use in exam rooms, waiting rooms, schools, and on your social media channels.

▶ [View Toolkit](#)



Esperanza Hope for All Digital Toolkit Campaign

This Esperanza Hope for All Campaign bilingual toolkit has a list of simple but general messages on COVID-19 meant to be shared with those in your local community.

▶ [View Toolkit](#)



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Greater Than Covid: The Conversation/La Conversacion

Videos and graphics answering questions about COVID vaccines by doctors, nurses and community health workers. Spanish translations available.

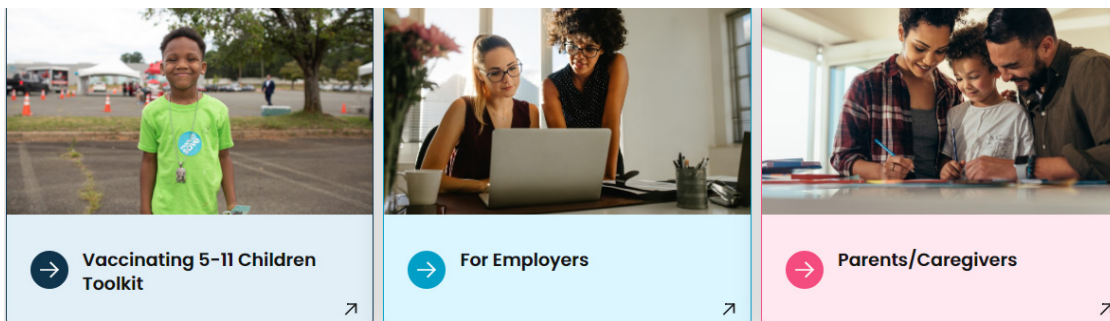
▶ [View Resource Page](#)



Made to Save

Access to trusted information is a key element in increasing access to the COVID-19 vaccines in communities impacted most by the pandemic. Made to Save offers original and partner resources including information about the vaccines, answers to your questions, digital toolkits, translated materials, training guides, and more.

▶ [View Resource Page](#)



Maricopa County



- ▶ [View Media Toolkit](#)
- ▶ [View Campaign Toolkit \(Social Graphics\)](#)

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Read On Southwest Valley Education Specific Vaccine Message

These resources include graphics and videos on education related vaccine messaging.

► **View Resources** - Open in Google Chrome



The Arizona Partnership for Immunization (TAPI)

► COVID-19 Messaging Toolkits

Editable images to add to your website, social media or presentations. You can add your organizations logo to any image, as well as change the photo to better represent your community



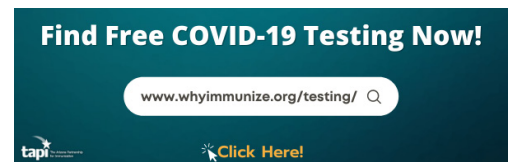
► TAPI COVID-19 Vaccine Finder

Quickly locate a FREE COVID vaccine near you, including pop up events. The coronavirus vaccine is the best way to protect yourself and your loved ones from getting sick with COVID-19



► TAPI COVID-19 Testing Finder

COVID-19 testing is critically important in helping reduce the spread of COVID-19. There are two types of tests for COVID-19. A viral test will tell you if you have a current infection and an antibody test will tell you if you have been previously infected with COVID-19. Locate a FREE test near you.



The Arizona CEAL Community Engagement

View frequently asked questions about the COVID-19 vaccine. Spanish translation available.



► **View Resource Page**

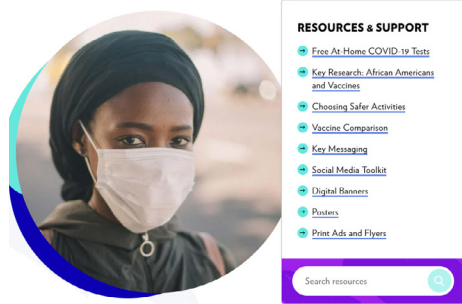
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The NAACP COVID KNOW MORE Campaign

This campaign offers a number of resources including a social media toolkit, research and data and informative flyers and videos aimed at dispelling misinformation and addressing vaccine hesitancy within the African-American communities.

▶ [View Resource Page](#)

▶ [View Flyers](#)



COVID GUIDE

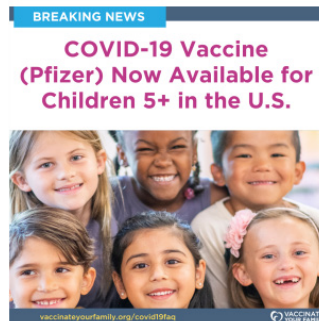
Specific COVID-19 data about and for the Black community has been elusive and inconsistent. NAACP units can use these data-backed resources to provide information to their members and the community at large. Let's keep fighting this pandemic, together.

Vaccinate Your Family COVID-19 Social Media Toolkit

Social media graphics available for use on your social pages.

*If you would like to add your organization's logo to any of the graphics, please contact Vaccinate Your Family at info@vaccinateyourfamily.org for permission.

▶ [View Graphics](#)



Self-Test Instructions

COVID-19 Self-Test at Home Instructions Graphic

Two versions of these instructions are available below in 12 languages.

▶ [View Graphics](#)

Videos of COVID-19 Self-Test at Home Instructions

Video instructions on how to use a Covid-19 Antigen Rapid Test. Videos available in multiple languages.

▶ [View Videos](#)

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NACDD Get out The Vaccine Campaign

For people with certain medical conditions, vaccination may not be possible -- but it may be critical for their family or caregivers and individuals in their communities. NACDD created this site to provide trusted sources to help you make the right decision for you, your family, and your community. We encourage you to use these resources, including those from trusted sources like the CDC, and talk to your healthcare provider about any questions you have about the vaccine.

▶ **View Resources**

Arizona Developmental Disabilities Planning Council COVID Parent Guide

This COVID-19 information guide was created to address vaccine hesitancy within the disability population.

▶ **English**

▶ **Spanish**


Collection of Arizona COVID-19 Tools for Use in Schools (CACTUS)

Nearly everyone envisions cactus when they think of Arizona. Because cacti plants can survive in harsh conditions, they have become a symbol for strength, endurance, and protection. Like cacti, we “stick” together to navigate the challenges and barriers COVID-19 has brought to our communities. As the pandemic continues to put child health and school readiness at risk and worsen the growing mental health crisis, we urge you to join us in sharing the messaging from the CACTUS toolkit with your fellow colleagues, students, parents, and caregivers.

▶ **View Toolkit**

Schools know healthy children tend to earn better grades, attend school more often, and display more positive behaviors in class. Routine well-child visits with your child's family pediatrician or primary care physician are important to keep them healthy and thriving.

Arizona Chapter
INCORPORATED IN ARIZONA
American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN



Ensure your social posts achieve maximum engagement.

▶ **Learn More about Paid and Organic Social Media.**